



where great stories begin™

2020 Event Sponsorship Form

Tri-Level Sponsorships – Sponsoring all three events

- _____ **Literary Honoree**
Presenting Sponsor for:
(only one available per event)
- _____ For the Love of Books breakfast—\$13,000
 (Valentine, Ultra Runner+, and Top Shelf+)
- _____ Race to Read 5K run/walk — \$11,000
 (Sweetheart+, Elite, and Top Shelf+)
- _____ Books On Tap happy hour — \$10,000
 (Sweetheart+, Ultra Runner+, and Bartender)
- _____ **Book Brigade** - \$8,000
 (Sweetheart, Ultra Runner, and Top Shelf)
- _____ **Chapter Chasers** - \$4,000
 (Crush, Cross Trainer, and Craft Master)
- _____ **Cover Stars** - \$2,500
 (Admirer, Striders, and Brewer)
- _____ **Bookmarkers** - \$1,500
 (Darling, Tempo Run, and Full Barrel)
- _____ **Page Turners** - \$600
 (Friend, Jogger, and The Pitcher)

Single or Dual Sponsorship(s) – Sponsoring 1-2 events

- _____ **For the Love of Books** breakfast *(check appropriate level below)*
- _____ Valentine - \$10,000 (2 tables, 20 tickets)
 _____ Sweetheart - \$5,000 (1 table, 10 tickets)
 _____ Crush - \$2,500 (6 tickets)
 _____ Admirer - \$1,500 (4 tickets)
 _____ Friend - \$500 (2 tickets)
 _____ Darling, Table Host - \$1,000 (1 table, 10 tickets)
 _____ Red Heart - \$250 (2 tickets)
 _____ Pink Heart - \$150 (2 tickets)
 _____ White Heart - \$70 (1 ticket)
- _____ **Race to Read 5K** run/walk *(check appropriate level below)*
- _____ Elite - \$5,000 (10 entries)
 _____ Ultra Runner - \$2,500 (8 entries)
 _____ Cross Trainer - \$1,000 (4 entries)
 _____ Strider - \$500 (3 entries)
 _____ Tempo Runner - \$250 (2 entries)
 _____ Dash - \$150 (1 entry)
 _____ Jogger - \$35 (1 entry)
- _____ **Books On Tap** happy hour *(check appropriate level below)*
- _____ Bartender - \$5,000 (20 tickets)
 _____ Top Shelf - \$2,500 (10 tickets)
 _____ Craft Master - \$2,000 (8 tickets)
 _____ Brewer - \$1,000 (6 tickets)
 _____ Full Barrel - \$500 (4 tickets)
 _____ The Pitcher - \$150 (2 tickets)
 _____ Pint Glass - \$35 (1 ticket)

Please indicate the name you would like to use for your sponsored events. If you do NOT want to be recognized at any event, please indicate that below as well.

Contact Name: _____ Date: _____

Contact Email: _____ Contact Phone: _____

Please send this form and your logo (if needed) to Jenny Horsley, jhorsley@kumc.edu

Sponsorships can be paid online at: kuendowment.org/rorkc (Comment Box: *Sponsorship(s)*).

Or by mailing a check to our office at the address below with this form.